CASE STUDY:
What Happened When Comfort Floorings Implemented Effective SEO

Problem Attracting New Customers

Who Is Comfort Floorings?

Comfort Floorings provides residential flooring and cabinetry solutions to both construction companies and local homeowners in the Utah County area. They specialize in supplying building materials for large-scale apartment complex renovations.

The Problem Comfort Floorings Was Facing

Comfort Floorings struggled with poor organic visibility for important search terms like "Luxury Vinyl Planking," "Luxury Vinyl Tile," and "LVT American Fork." Before partnering with Digital Flavor, their website didn't rank within the first nine pages of Google for these core keywords, making it difficult for potential customers to find them online.

Choosing a Partner That Delivers

Frustration with Underperforming Agencies

Comfort Floorings had previously partnered with other digital marketing agencies but saw little to no measurable improvement. They were looking for a partner with a proven system designed to help local businesses succeed online. After learning about Digital Flavor Lite's structured approach and results-driven strategy, the decision to move forward was clear.

Results After Engaging with Digital Flavor

Increased Ranking, Traffic, and Revenue

Within just three months of implementing Digital Flavor Lite, Comfort Floorings experienced a significant boost in their organic search rankings, website traffic, and online revenue.

Key terms like "LVT American Fork," "LVP American Fork," and "LVT Tile American Fork" climbed from beyond the 100th position to the top 3 spots on Google. This dramatic increase in organic visibility generated a positive return on their monthly marketing investment in less than four months.

KEYWORD	GOOGLE	GOOGLE CHANGE
what is lvt american fork	3rd	▲97
lvt american fork	3rd	▲97
lvt flooring reviews american fork	6th	▲94
lvp american fork	6th	▲94
cost of lvt installation american fork	7th	▲93
lvt vs lvp american fork	15th	▲85
lvt tile american fork	8th	▲55
lvt vs laminate american fork	6th	▲26