DIGITAL FLAVOR LITE

Premium Local Marketing

	BRONZE	SILVER	GOLD
Content Strategy			
Content Marketing Calendar	✔	✔	✔
In-Depth Persona Research	1	2	3
Keyword Competition Map	3	4	5
Keyword Clusters	2	3	4
Content Marketing Posts	2	3	4
Onsite Optimization			
Title Tags	✔	✔	✔
Meta Descriptiopns	✔	✔	✔
Heading Tags	✔	✔	✔
Google Business Page	5	10	15
Offsite Authority			
Local Directories	3	5	10
DF Reviews	2	4	6
Account Management			
Weekly Update	✔	✔	✔
Monthly Phone Call	✔	✔	✔
Preformance Tracking	1	2	3
Professional Services			
Hosting Website	✔	✔	✔
Security Scanning	✔	✔	✔
	$500MO	$750MO	$1,000MO

Monthly Fulfillment Matrix